

10 مهرجان أفلام السعودية  
Saudi Film Festival  
Ithra | 2-9 May 2024



# Production Market Guide

Tenth Edition







# 10 مهرجان أفلام السعودية Saudi Film Festival

Ithra | 2-9 May 2024



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Partner



Festival Sponsor



Production Market Sponsor



Cooperating parties





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## Introduction

The Saudi Film Festival is a non-profit cultural event that celebrates the latest creative films annually. It includes training and competitive programs alongside public film screenings. In addition, there is a production market where prominent entities in the cinema industry participate to provide opportunities for support or funding for film projects during the festival at the King Abdulaziz Center for World Culture (Ithra

The Saudi Film Festival aims to create an environment for exchanging ideas among filmmakers. The festival is part of a year-round plan that offers talented individuals in the film industry multiple opportunities to learn directly from the best local and international practitioners in the field, as well as providing them with the infrastructure to showcase their films and engage with audiences

The production market is one of the flagship programs of the festival that has made a significant contribution to creating a communication climate among entities, companies, and filmmakers through its location in the «Grand Hall,» which is one of the prominent buildings of the Ithra Center known for its contemporary design and hosting regional and international forums and events



# Production Market Entities

**eqew**  
equipment & crew

**Specater**

**ساهد**

**mbc**  
ACADEMY

**mbc**  
TALENT

**CINEWAVES**  
FILMS

**SPT**  
STYLING PRODUCTION FROM  
TRAINING

**RUM PICTURES**  
AMMAN - LONDON  
rum-pictures.com

**RED SEA** | **FF 24**

**ARABIA**  
PICTURES  
ENTERTAINMENT

**Three Tree**  
FILM MARKET

**KINANA FILMS**

**قمره**  
**QOMRA**

**KATARA STUDIOS**  
استوديوهات كتارا

**JACAL**  
Studio

**CLOSE**  
MEDIA

**جمعية الأفلام**  
Film Association



## **Mugdad Buhliqah**

Production Market Manager

We are pleased to announce the launch of the fourth edition of the Production Market as part of the Saudi Film Festival in its tenth edition, the cinematic celebration for filmmakers. The rapid pace of industry development is reflected in the submissions for the general festival programs, especially in the Production Market. We received projects 50 film projects to compete in the Projects Market competition, with 119 qualifying for the competition based on artistic, technical, creative, and economic short films have been nominated to compete 17 feature films and 13 .evaluation for the festival grants, which are divided into development support, production support, and post-production support for both feature and short films

Over the previous years, the Production Market has enhanced the concept of production and funding search by providing virtual workshops for the filmmakers competing in the competition, in addition to offering guidance and consulting support during the market days and festival evenings

The Production Market is completed with the presence of a group of outstanding production entities in the local, Gulf, and international industry levels, specifically selected to contribute to creating opportunities for enriching content and 107 presenting creative outputs that touch on innovation. We received over of them selected 16 expressions of interest for participation in the market, with market sponsors, believing in the 4 to lead the Production Market, in addition to Saudi Film Festival's traditions of discovering talents and creative projects. We also activated the networking space for the entities' special events to introduce their services and products, as well as individual meeting spaces for investment meetings and signing agreements between entities and filmmakers or between entities and each other

The market has created a dynamic community and promising investment opportunities, thanks to those who believed in it and lived and continue to live their moments in this great hall. We look forward to welcoming all of you in May in Dhahran







# The Grand Hall

## Venue for the Production Market

The Grand Hall, located at the Ithra Center, is the venue for the Production Market, which is one of the most prominent buildings distinguished by its unique design. It was inaugurated by the Custodian of the Two Holy Mosques, King Salman, in 2016. The Grand Hall is a unique architectural focal point for connecting cultures through international exhibitions and events held there from around the world. The hall features curved angles, beautiful lighting from perforated brass panels, and bamboo floors, blending metallic and historical shapes.

The Grand Hall hosts the Production Market program, activities, and events during the festival period from May 2nd to May 9th, 2024. The program includes exhibition spaces, a theater for seminars, panel discussions, and presentations, as well as book signing events.

The Production Market is the main destination and gathering area for all industries, participants, and visitors during other festival activities at the center. The market opens on the second day of the festival until the seventh day when the market's closing ceremony and awards ceremony for the winning projects take place.





# The Production Market in the 9th Edition

Last year, the Production Market achieved a significant milestone by being hosted in the Grand Hall for the first time. The event provided exhibition spaces that met international standards, attracting official entities and local and 20 over international production companies looking to showcase their services and programs to Saudi filmmakers. The market's main program included competitions where film projects were presented to companies for potential financing and production opportunities. Additionally, the market featured high-quality programs such as panel discussions and master classes that shed light on various aspects of film production and the film industry in Saudi Arabia.

Consultation Sessions **15**

These consultation sessions were held on the sidelines of the production market events in the ninth edition.

Agreements **40**

agreements were signed at the production market.

Job Opportunities **45**

job opportunities from the participating entities.

Prizes **39**

The festival offers financial prizes for competitions and grants for the production Saudi 2,510,000 market totaling Riyals

**10,400**

Total attendance and visitors for the festival programs at the Ithra Center during the ninth edition



## Timeline of Important Events for the Production Market Competition

<b>The opening ceremony of the Saudi Film Festival will take place in the evening</b>	<b>May 2</b>
<b>The presentation in front of the judging committee and award providers</b>	<b>May 3-4</b>
<b>Deliberation between entities and filmmakers to select the winning projects</b>	<b>May 5-6</b>
<b>Receiving the names of the winning projects from production entities</b>	<b>May 7</b>
<b>Closing ceremony of the market and announcing the winners</b>	<b>May 8</b>



# Production Market Program



# 2024 Production Market Program

The main hall will host the Production Market Program and its activities ,9 to May 2 days during the festival from May 8 out of 6 for a period of This includes exhibition spaces, a theater for seminars, discussions, .2024 presentations, as well as book signing events

The Production Market is distinguished as the main destination and gathering area for all industry professionals, participants, and visitors during the festival's other events at the center. The Market opens from the second day of the festival until the seventh day, which is when the Market's closing ceremony and awards ceremony for winning projects take place

display 23 The exhibition spaces at the Market can accommodate up to platforms for participating entities, as well as a theater for seminars and programs, a café offering complimentary hospitality to visitors, a large screen for live broadcasts, and market advertisements

## The Great Hall - Ithra

Signing books of the Saudi  
Encyclopedia of Cinema

Masterclasses

Cultural Seminars

Market competition project  
presentation

Networking Space

Exhibition space for  
participating entities





# Tower of Knowledge

## Networking Space

Establishing a secondary program represented by a database that aims to connect researchers with experts and consultations and to guide them with experts in the field of cinema, in addition to reviewing new opportunities in this field and gaining investment opportunities. This allows communication between individuals virtually or arranging a meeting at 15th floor ,the Knowledge Tower

## Individual Meeting Space

A quiet space for holding investment meetings and signing agreements between entities and industry stakeholders, or between entities and each other in the Tower of 16th floor ,Knowledge



Logo of the Saudi Film Festival (Saudi Film Festival) and the Ministry of Culture (Ministry of Culture).

### توبة التمثيل السعودية في شبك التناكر

شاهة التمثيل السعودية في شبك التناكر  
شاهة التمثيل السعودية في شبك التناكر

مهاجدة العتيبي  
مهاجدة العتيبي

مهاجدة العتيبي  
مهاجدة العتيبي

مهاجدة العتيبي  
مهاجدة العتيبي













# Production Market Projects Competition



Dora Bouchoucha is a film producer since she has produced and collaborated on ,1994 the production of numerous award-winning documentary, short, and narrative films. She founded the project workshop of the Carthage Film Festival and the production company Nomadis Images, as well as the SUD ECRITURE workshop. She is actively involved in training and promoting Southern cinema. She has chaired the Carthage Film Festival, and has received the Achievement award at several she was appointed Vice ,2021 festivals. In June President of the Arab World Institute in Paris



**Dora Bouchoucha**

Head of Jury  
Production Market project

Almotaz Aljefri, a film producer and executive director, has extensive experience in creative development and managing actual productions, holding a Master's degree in production from the American Film Institute. He has produced over ten successful films, including «The Arab Stranger» and «The Camel». Currently, he serves as the CEO of «Movitaz Entertainment», a company he founded to support the film industry in Saudi Arabia



**Almotaz Aljefri**

Jury Member  
Production Market project

Karim Aitouna is a French-Moroccan film producer specializing in cinematographic production between Lyon and Tangier. He has produced several local and international films such as «I Am the People» and «Poisonous Roses». He is considered a member of several film organizations and works as a lecturer and advisor in various cinema festivals and labs



**Karim Aitouna**

Jury Member  
Production Market project

# The Production Market Projects Competition



## The festival grants for the production market competition

## Grants 6

Long and short film projects compete for prizes at the production market competition, which offers financial grants provided by the festival to support projects in one of the main stages (development - production - post-production). Participants present their projects to a specialized jury during the market period, with the participation and award-giving entities attending to review the presentations

A grant for the development of a short film  
20,000

A grant for the development of a feature film  
50,000

A grant to support the production of a short film  
30,000

A grant to support the production of a feature film  
100,000

A post-production grant for a short film  
20,000

A grant to support post-production of a feature film  
50,000

## Production Companies Awards

## Awards +15

**Saudi 1,500,000 Production companies> awards exceeded Riyals**

Development services

Production services

Post-production services

Equipment rental services

Performance testing services

Distribution services

Financial grants



# ندوة الشخصية المكرمة

جلسة حوارية تستضيف الشخصية المكرمة للدورة العاشرة في مهرجان أفلام السعودية  
الفنان عبدالمحسن النمر، للحديث عن أهم تجاربه في التمثيل السينمائي



عبدالمحسن النمر



ماجد الحليم











# Production Market Projects Competition



## Feature Films

Name	Natunality	Film title
Abdulaziz Othman	Saudi	Tala & the Fanakeel \ Animation
Abrar Alkhiary	Saudi	saqr alula \ Thriller
DEYAA ALHELAL	Saudi	MIZOWN
Abdulaziz Alshlahei	Saudi	HOBAL \ Drama
Fatima AlBanawi	Saudi	Do Re Mimi \ Fiction
Sahlan bin Hussain	Saudi	Before You Leave \ Animaiton
Maha Al-Saati	Saudi	Darwin in Taif \ Comedy Drama
Nada AlMojadedi	Saudi	Steps for Eternal Happiness 5
Nora Aboushoushah	Saudi	Layla's Wolf \ Comedy Drama
Hisham Fadel	Saudi	Bloody Sugar \ Comedy Drama
sarah Almunyif	Saudi	The Middle ONE \ Comedy
Sultan Rabea	Saudi	Stray Poets \ Comedy
yahya al allaq	Iraq	No One Dies In Iraq \ Documentary



## Tala & the Fanakeel

Tala, a brave young girl, embarks on a mythical journey and defeats the evil minister of the Fanakeel, Shama, in order to find a cure for her father's rare disease

Mohammed Balala

Director

Abdulaziz Othman

Producer

Abdulaziz Othman

Writer

## Saqr Alula

Qous's passion for lost treasures drives him to prove himself within the archeological community by stealing Solomon's ring, but his father's obsessive beliefs stand in his way

Mansour Assad

Director

Abrar Ahmad Alkhiary

Producer

abdallah alshmar

Writer



## MIZOWN

The story of Mizon, a Saudi Cinderella who acted like a princess long before she was aware she was one in another man's heart. Every kindness you sow, returns to you in full bloom

DEYAA ALHELAL

Director

Jasim Buheji

Producer

Writer

## HOBAL

Hobal movie is about a Bedouin (Nomad) family who lives in complete isolation in the middle of the desert as per the grandfather's strict instructions that prevent going to the city. But something shakes the family and puts it in a struggle between life for death or death for life

ABDULAZIZ ALSHLAHEI

Director

ABDULAZIZ ALSHLAHEI

Producer

Mofarrej Almejfel

Writer



## Do Re Mimi

10-year-old Mariam and her musical brilliance turn-10 Curious what was kept as a secret in her Quran teacher's basement to beauty shared with the world

Fatima AlBanawi

Director

Walaa Bahefzallah

Producer

Fatima AlBanawi / Ghadeer

Writer

## Before You Leave

A young girl embarks on a magical journey to awaken her twin brother from a prolonged coma, traversing both the challenges of reality and the complexities of a magical dreamscape filled with his memories and dreams

Ahmed Baha

Director

Ahmad Kinani / Hussain bin sahlan

Producer

Bashayer Aqeel

Writer



## Darwin in Taif

A biology professor on the brink of career ruin infiltrates Saudi Arabia's underground animal rescue scene, controlled by a notorious Instagram celebrity, in a desperate bid to restore her tarnished reputation

Maha Al-Saati

Director

Sahar Yousefi

Producer

Maha Al-Saati/Kenza Ammar

Writer

## Steps for Eternal Happiness 5

Five stories that portray the ceremonial & customary steps of traditional marriage for women, with each one of them going completely wrong

Nada AlMojadedi/ Suzan Abolkhair

Director

Producer

Nada AlMojadedi/ Suzan Abolkhai

Writer



## Layla's Wolf

In this darkly comedic tale, Layla, an obedient wife descended from a long line of women who are proud of enduring abuse, experiences a sudden desire for a different life. In order to avoid societal blame and maintain her victim status she devises plan after plan to make her violent husband angry enough to leave her but not so furious that he kills her. Layla in a quest for freedom, employs every tactic at her disposal, with the help of her friend Soso

Nora Aboushoushah

Director

Sara Alghabra

Producer

Nora Aboushoushah / Ali Alattas

Writer

## Bloody Sugar

A powerful man, owner of food and beverage companies, and productions of sugar, faces an unexpected enemy who seeks vengeance for his poisoned wife. A story of a regular man that finds the strength and wisdom to destroy a tyrant

Hisham Talal Fadel

Director

Sara al ghabra

Producer

Hisham Talal Fadel

Writer



## The Middle ONE

year-old from Riyadh, just wants her own room-28 Reemh, a in her family house. This turns her life upside down and leads her to another path, different from familial and societal expectations

SARAH LMUNEEF

Director

Séverine Tibi

Producer

SARAH LMUNEEF

Writer

## Stray Poets

A determined boy escapes from High school and ventures into the treacherous streets of Taif in hopes of finding an exam leak and return before its commence

Sultan Saleh Rabea

Director

Maan Abdulrahman

Producer

Abdulwahab Bin Shaddad

Writer



# No One Dies In Iraq

No one dies in iraq

yahya al allaq

Director

Maan Binabdurahman

Producer

yahya al allaq

Writer





# Production Market Projects Competition

## Short Films

Name	Natunality	Film title
Hussain Almahfoodh	Saudi	Marzooq \ Drama
Marwan AlQuaiz	Saudi	fireworks \ Drama
Ahmad Almazni	Saudi	depth \ Documentary
MAY ALTHOPAITI	Saudi	Villages Butcher \ Mystery
Abdullah alattas	Saudi	he started it \ Crime
Baraa Alem	Saudi	Envelope \ Drama
Rakan ANNEGHAIMSHI	Saudi	AL-Shikha Blessing \ Thriller
Feras Nour	Saudi	Passing of a Sinner \ Thriller
Jomana Alquraish	Saudi	The Runaway \ Drama
Khoulod Alnami	Saudi	AlHaboot \ Drama
Mahmoud Zaini	Saudi	My brothers and I \ Family
Marwan Elshafey	Egypt	I Promise, Just A Touch \Drama
Montather Albaqshi	Saudi	The submerged \ Comedy
Mubarak Ali Zawba	Saudi	The Man Who Stumbled By His Words
Ohoud Abukhira	Saudi	FREE SOUL \ Thriller
Razan Alsoghayer	Saudi	Son of Badriyah \ Drama
Saif Aljammah	Saudi	My Brother



## Marzooq

The past that has been never fixed and the difference between a several generations through it the journey of three characters struggling for Will they achieve their , 2019 change them life during the Iraqi protests ?dreams

Hussain Ahmed Almahfoodh Director

MOHAMMED ALYOUSIF Producer

Hussain Ahmed Almahfoodh Writer

## fireworks

A ten-year-old girl attempting to lit fireworks in front of her friends in order to prove herself

abrar qari Director

Marwan Quaiz Producer

Abrar qari Writer



## depth

Jaber finds himself in a conflict with Maha over the murder of her father, Fahad, after he regained his lost memory from two years ago and asked them to end his life

Ahmad Almazni

Director

Ghaidaa Abuazzah

Producer

Ali yaqoub

Writer

## Villages Butcher

In a quiet village, the lives of two friends are turned upside down when a famous serial killer appears after his disappearance for years, and a fight takes place between them with unexpected results

Abdullah Alfaggar

Director

May Alsafi

Producer

Fahad Alzuwehri

Writer



## he started it

.It is a story that brings sinful fortune to its hero  
It all begins with an unintentional fighting action that leads our character  
from a soft trainee to a serial killer

Abdullah alattas

Director

Batool alarafah

Producer

Abdullah alattas

Writer

## Envelope

A hearse driver who sings is forced to bury a guy (28) Jamal  
he was singing in his wedding just to have a  
.panic attack that pushes him to be fully himself

Baraa Hussain Alem

Director

Eyad Yamani

Producer

Ismail Alhasan

Writer



## AL-Shikha Blessing

A conflict started in the village after the pregnancy of "sita" without marriage to be confirmed by " Fatima " that this is an act of god and she is the chosen one

Faisal Buhaishi

Director

Rakan Anneghaimshi

Producer

Faisal Buhaishi

Writer

## Passing of a Sinner

Taher and Khalid are on the verge of musical success, but in an industry that tests the boundaries of one's faith and morality, a drug overdose during Friday prayer will have them question their life choices, faith and bond

Feras Nour

Director

Ayman Alghamdi

Producer

Abdulrahman Alshareef

Writer



## The Runaway

Ruminating over her father's lesson, a conflicted bride reconsiders the life she's about to commit to

Abeer Amer

Director

Jomana Jaffar Alquraish

Producer

Abeer Amer

Writer

## AlHaboot

Mubarak is a talented footballer who desires to change his life for the better when he hears about the visit of two talent hunters to his village. Still, he finds himself in trouble when he mistakenly picks the shirt color for his team that looks similar to the LGBTQ flag

Khoulod Alnami

Director

Batool Alarafah

Producer

Khoulod Alnami

Writer



## My brothers and I

Three wacky siblings fall by accident into a mysterious animal kingdom where they struggle comedically to find a way back home

Mahmoud Zaini

Director

Abrar Alrekabi

Producer

Abrar Alrekabi

Writer

## I Promise, Just A Touch

Saif, a teenager, is met with a substantial tragedy and is compelled to engage in a task that becomes more complex with time as he strives to grasp the developing events in his surroundings

Marwan Elshafie

Director

Fahad Hadadi

Producer

abdulrahman Jaber

Writer



## The submerged

After many tragic decisions in his youth, hasan finds himself involved in trading business with the neighborhood kids

AZHAR ZAKI

Director

Montathir Ayesh

Producer

Mohammed zaki

Writer

## The Man Who Stumbled By His Words

Famous writer «Naif» isolates himself in an attempt to write his new novel after suffering from writer's block, but he faces a more complex obstacle that prevents him from reaching the first line of his novel

Mubarak Ali Zawba

Director

Batool Alarafah

Producer

Mubarak Ali Zawba

Writer





## FREE SOUL

On a fateful night, a determined girl, who had been ensnared by a man immersed in the harrowing world of child trafficking, made a life-altering choice. As she discovered his sinister plan to sell her own infant son, her maternal love propelled her into a perilous mission, resolute to rescue him and terminate this relentless nightmare

Ohoud Abukhira

Director

Tarek Ahmed

Producer

Ohoud Abukhira

Writer

## Son of Badriyah

Samer, a teenage boy delivering his mother's food around the village, discovers a big secret through his journey that tears his life apart

Razan AlSoghayer

Director

Jérémie Palanque

Producer

Razan AlSoghayer

Writer



# My Brother

A young teenager's world is shattered when he witnesses his elder brother's violence, testing his deep admiration and loyalty

Saif Aljammah

Director

Raed Alsemari/ Nada Alfayez

Producer

Saif Aljammah

Writer

## ندوة الأفلام السعودية في شباك التذاكر

جلسة حوارية تستضيف صناع أفلام سعوديين وخبراء في القطاع السينمائي للحديث معهم عن تجربة السينما السعودية في شباك التذاكر وما هي أبرز التحديات في السوق الحالي وماهي نظرتهم المستقبلية تجاه القطاع

عبدالحسن المطيري  
مدير الحوار



فيصل بالجبور  
منتج



عده



عبدالله





The image shows a large audience of people seated in a modern, curved auditorium. The audience is viewed from behind, looking towards a stage area. The stage is lit with warm, golden light, and several people are standing on it. The background wall is curved and features a pattern of small, glowing dots. The overall atmosphere is festive and formal.

## Production market closing ceremony

On the seventh day of the festival, the Production Market program concludes with an honoring ceremony to announce the winners of the festival's prizes for the Production Market Projects Competition, in addition to announcing the prizes for the entities participating in the market, and honoring the festival's sponsors





مهرجان الأفلام السعودية  
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2023



مرحبًا بكم في سوق الإنتاج  
Welcome to the Production Market



